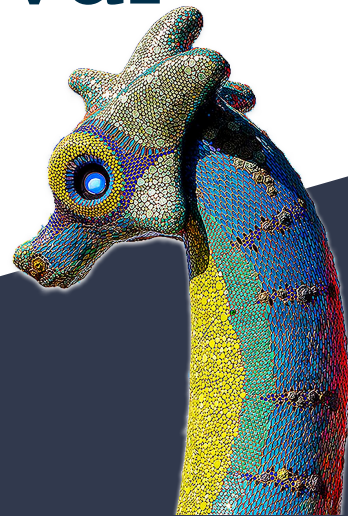


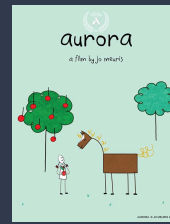
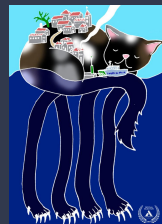
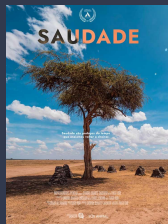
# Animalis Fabula Film Festival

## Sponsor Deck



A Film Festival of Animal Stories from Around the World

#AniFab  
[www.AnimalisFabula.org](http://www.AnimalisFabula.org)



# Festival Overview



## Dates/Times:

Friday, November 26, 2021/9:00am - 11:00pm

Saturday, November 27, 2021/10:00am - 11:00pm

Sunday, November 28, 2021/11:00am - 8:00pm

## Venues:

Mueller Lakeside Amphitheater (Friday & Saturday)

Galaxy Theater (Friday - Sunday)

Motion Media Art Center (Saturday)

## Producer / Host:

World Animal Awareness Society



WA2S.ORG



An award-winning Texas based 501c3 non profit



WORLD  
ANIMAL  
RESCUE  
NETWORK



- Thanksgiving Weekend Family Friendly Interactive Animal Extravaganza & Film Festival
- Partnered with Dell Children's Medical Center
- 30 ticketed film screenings of juried "Animal Stories" at Galaxy Theater PLUS
- 6 outdoor FREE screening blocks for the community at the Mueller Lakeside Amphitheater in the heart of Mueller
- Black tie red carpet w step & repeat / photos
- Face painting / movie trivia / animal adoptions
- Treasure hunt / passport stamp - Big Prize!
- The Galaxy Pavilion - pet photos, animal related vendors, sponsor booths, nonprofits and more
- Filmmaker workshops & gatherings at MMAC
- Filmmaker awards special screening
- Hospitality lounge at Galaxy & Batch ATX
- Guest Celebrity Filmmakers in Attendance

# Schedule at a Glance



## Friday, November 26

10:00 am - Announce King & Queen  
from Lakeside Amphitheater

10:30 am - 6:00 pm - Galaxy Pavilion  
open, pick up digital treasure hunt map  
/ vendors

1:00 - 4:00 pm - Workshops  
Motion Media Art Center - filmmakers

4:00 pm - 11ish - Outdoor Free  
Screening Lakeside Amphitheater

12:00 PM - 11:00 pm - Screenings  
Galaxy Theater - ticketed

7:00 pm - Red Carpet - Galaxy Theater

## Saturday, November 27

All Day - Galaxy / Mueller Treasure Hunt /  
Vendors / Adoptions / Screenings

10:00 am - Workshops - Motion Media Art  
Center - Filmmakers

10:00 am - 10:00 pm - Galaxy Pavilion  
open for vendors and NGO's

4:00 pm - 11ish Outdoor Free Screening  
Lakeside Amphitheater

10:00 am - 11:00 pm - Screenings  
Galaxy Theater - ticketed

5:30 pm - Treasure Hunt Winner

## Sunday, November 28

12:00 pm Screenings  
The Award winners take a bow -  
ticketed - Galaxy Theater

4:00 pm - Filmmaker Awards  
Live from the Galaxy Theater broadcast  
live to the Lakeside Amphitheater in  
Mueller - FREE



# Festival Profile



## Festival Audience Profile:

- More than 2,000 people are expected
- Attendees: Young affluent families comprised of Animal & Movie Lovers
- Mueller median Age: 36 + .2 kids per home
- Expect 90% local Mueller audience
- Mueller Avg. Household Income: \$94,000
- WA2S Monthly Web Traffic: 500,000+ visits combined across all sites
- Majority of attendees use website and mailings for information and ticket purchase
- WA2S + AniFab YouTube Audience 300,000+
- WA2S Serves 1,000,000 video views monthly
- WA2S + AniFab Facebook Audience 100,000
- Virtual Online Film Festival Companion





# Animalis Fabula Facilities



Mueller Lakeside Amphitheater

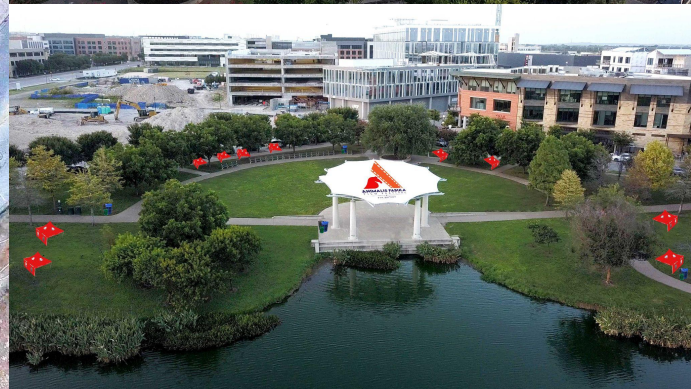
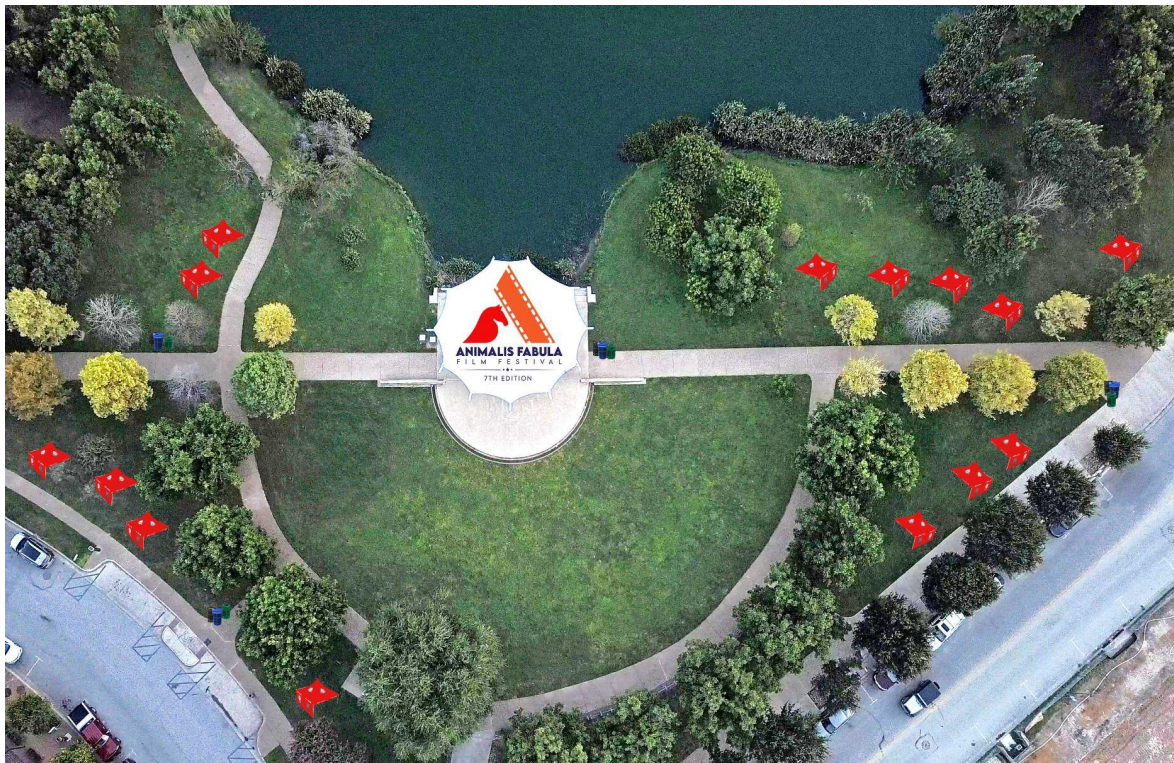
Galaxy Theater Austin

Motion Media Art Center





# Mueller Lakeside Amphitheater





# Galaxy Theater

6700 Middle Fiskville Rd, Austin, TX 78752



# Title Sponsor



## Title Sponsor

Includes:

- Branded signage on everything, The “XXXX XXXXXX Animalis Fabula Film Festival”
- Title branding in all agendas and mentions online and in print (ie: The XXXX XXXXXX Animalis Fabula Film Festival)
- Full page ad in program
- Logo on website, mailings, poster, step & repeat, lanyard, everywhere on everything
- Logo on sponsor pre-roll prior to all film screenings - on everything with an AniFab logo!
- 60 second video ad in front of all film screenings
- Table and 2 chairs in the pavilion and grass surrounding amphitheater as well as space set aside at Galaxy Theater
- 10 Tables / tents to share free with your vendors
- 20 All access festival passes & festival merch





# Presenting Sponsor

2200 Tillery St #A, Austin, TX 78723



## Sponsor the Motion Media Art Center 2 Days

### Includes:

- Branded signage displayed in Motion Media Art Center
- Branding in all agendas and mentions online and in print (ie: The Your Company Name)
- Full page ad in program
- Logo on website, mailings, poster, step & repeat, lanyard
- Logo on sponsor pre-roll prior to all film screenings
- 30 second video ad (15 seconds for 1 day) in front of all film screenings
- Table and 2 chairs in the pavilion or grass surrounding amphitheater
- 4 Tables / tents at the Galaxy Pavilion to share free with your vendors
- 12 All access festival passes & festival merch



# Festival Day Sponsor



**\$10,000 - Sponsor the Amphitheater for 3 Days**

**Includes: SOLD OUT**

- Branded signage displayed at Amphitheater
- Amphitheater branding in all agendas and mentions online and in print (ie: The Your Company Name Amphitheater)
- Full page ad in program (½ page for 1 night)
- Logo on website, mailings, poster, step & repeat, lanyard
- Logo on sponsor pre-roll prior to all film screenings
- 20 second video ad (15 seconds for 1 night) in front of all film screenings
- Table and 2 chairs in the pavilion or grass surrounding amphitheater
- 10 festival passes (5 for 1 night)
- Festival merchandise



# Production Sponsor



## 4 Available - Sponsor Galaxy 10 Theater Screenings or Hospitality Suite

### Includes:

- Branded signage displayed at Galaxy 10 Theater
- Branding in all agendas and mentions online and in print (ie: Sponsored by: Your Company)
- Full page ad in program
- Logo on website, mailings, poster, step & repeat, lanyard
- Logo on sponsor pre-roll prior to all film screenings
- 15 second video ad in front of all film screenings
- Table and 2 chairs in the pavilion or grass surrounding amphitheater
- 8 festival passes
- Festival merchandise





# Virtual Experience Sponsor



## 2 Available - Sponsor All Virtual Screenings

Includes:

- Branded signage displayed on Decentraland Virtual Platform
- Virtual Experience branding in all agendas and mentions online and in print (ie: Sponsored by: Your Company)
- Full page ad in program
- Logo on website, mailings, poster, step & repeat, lanyard - everything
- Logo on sponsor pre-roll prior to all film screenings
- 15 second video ad in front of all film screenings
- 8 festival passes
- Festival merchandise





# Contributing Sponsor



Sponsor your choice from the list and more:

- Lanyards
- Popcorn/Water
- Red Carpet
- Signpost Flags
- Treasure Hunt
- Chalk Artist
- Animal Face Painter
- Master of Ceremonies
- On screen Trivia game



Includes:

- Quarter page ad in program
- Logo on website, mailings, poster, step & repeat, lanyard
- Logo on sponsor pre-roll prior to all film screenings
- Table and 2 chairs in the pavilion or lawn surrounding amphitheater
- 1-2 festival passes



# General Sponsor



## 20 Available

### Includes:

- Eighth page ad in program
- Logo on website, mailings, poster, step & repeat, lanyard
- Logo on sponsor pre-roll prior to all film screenings
- Table and 2 chairs in the pavilion or lawn surrounding amphitheater
- This is the level that is gifted to 501c3 animal non profits
- Adoption fees are allowed for rescued animals being adopted

## \$50 - \$100 x 50 Available (1-3 days booth space)

- 10 x 10 Vendor space to sell animal related items
- All animal related items will require approval - no sales of live animals permitted



# Media Partner



**Radio, Print, TV Partner x 3 Available by Media Segment - Trade Value TBD**

Includes:

- Quarter page ad in program
- Logo on website, mailings, poster, step & repeat, lanyard
- Logo on sponsor pre-roll prior to all film screenings
- Table and 2 chairs in the pavilion or lawn surrounding amphitheater
- Exclusive access to movies ahead of time
- Exclusive access to filmmakers during event
- A media lounge for filmmaker interviews





# Galaxy Theater Pavilion

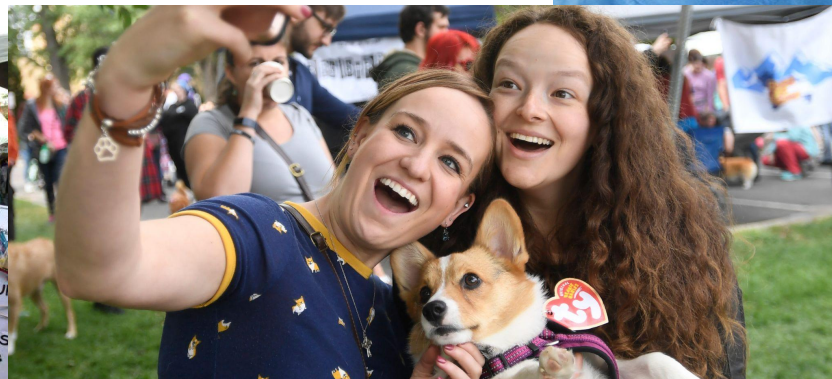
Galaxy Theater Parking Lot



- Space for Vendor Booths
- Space for Animal Nonprofits
- Space for Non Animal nonprofits
- Step & Repeat for pet photos

## Exhibitors:

- Sponsors
- Animal face painting
- Animal related vendors
- Animal nonprofits
- Anifab Swag for purchase





# Galaxy 10 Theater



## AUDITORIUM FEATURES

- 4K digital projection
- Recliner chairs in every auditorium



# Contacts



Thank you for considering a sponsorship of Animalis Fabula Film Festival 2021!

For more information contact:

[Tom McPhee](#)

Festival Director

[Animalis Fabula Film Festival](#)

Executive Director

[World Animal Awareness Society](#)

313 510-1444

[Deanna McPhee](#)

Senior Festival Producer

[Animalis Fabula Film Festival](#)

Senior Event Manager

[George P Johnson Experience Marketing, Team IBM](#)

734 476-6900

**#AniFab**

[www.AnimalisFabula.org](http://www.AnimalisFabula.org)

Kylie

Filmmaker Envoy

